



WNCN
 EASTERN NORTH
 CAROLINA
 on your side
WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

CONTRACT

And:

Great American Media
 3050 K Street Northwest
 Washington, DC 20007
 USA

Contract / Revision		Alt Order #
955932 /		25332700
Product		
DSCC		
Contract Dates	Estimate #	
10/20/16 - 10/24/16	5717	
Advertiser	Original Date / Revision	
POL/DSCC IE	10/18/16 / 10/18/16	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Ady Code	Advertiser Code	Product 1/2
9913721	49	53
Agency Ref	Advertiser Ref	
IN3307/TO232		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCN	10/20/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M--TF--	5				\$350.00				
N 2	WNCN	10/20/16	10/24/16	Price is Right	11a-12p		:30				NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M--TF--	6				\$550.00				
N 3	WNCN	10/20/16	10/24/16	Dr Phil	4p-5p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M--TF--	5				\$400.00				
N 4	WNCN	10/20/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M--TF--	1				\$400.00				
N 5	WNCN	10/20/16	10/24/16	Madam Secretary	9p-10p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$3,500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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955932 /	25332700

Contract Dates	Product	Estimate #
10/20/16 - 10/24/16	DSCC	5717

Advertiser	Original Date / Revision
POL/DSCC IE	10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WNCN	10/20/16	10/24/16	Late Late Show	1235a-135a		:30				NM	1	\$50.00
Week:		10/18/16	10/24/16	M--TF--				1	\$50.00				
Totals										0.00		19	\$11,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	19	\$11,000.00	(\$1,650.00)	\$9,350.00
Totals	19	\$11,000.00	(\$1,650.00)	\$9,350.00

Signature: _____

Date: _____

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125 West 55th St
New York, NY 10019

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Contract # 25332700
CPE: 49/53/5717
Agency: Great American Media
Flight: 10/19/16 - 10/24/16
Advertiser: DSCC IE
Product: DSCC

Version: Highlighting Revision 1
Station: WNCN
Market: Greenville/New
Bern/Wash
Office: WASHINGTON
Total \$: \$11,000.00
Total Spots: 19
Total CPP: \$0.00

Agency Order #: 5490818
Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175
Comments: New Order
Issue - DSCC
PLS CFM
T/R JACOB

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/19 - 10/19		Total Spots	Total \$	CPP	GRP
							10/19					
REV+ 1	Tu-F,M 10a-11a		Let's Make a Deal	\$350.00	0	30	0	5	5	\$1,750.00	\$0.00	0.0
REV+ 2	Tu-F,M 11a-12n		The Price is Right	\$550.00	0	30	0	6	6	\$3,300.00	\$0.00	0.0
REV+ 3	Tu-F,M 4p-5p		Dr. Phil	\$400.00	0	30	0	5	5	\$2,000.00	\$0.00	0.0
REV+ 4	Tu-F,M 5p-5:30p		9 On Your Side News @ 5 PM	\$400.00	0	30	0	1	1	\$400.00	\$0.00	0.0
REV+ 5	Su 9p-10p		Madam Secretary-CBS	\$3,500.00	0	30	0	1	1	\$3,500.00	\$0.00	0.0
REV+ 6	Tu-F,M 12:35a-1:35a		Late, Late Show with James Corden	\$50.00	0	30	0	1	1	\$50.00	\$0.00	0.0
TOTALS: 19									19	\$11,000.00	\$0.00	0.0

received order
to let to start
6/16/19

955932



125 West 55th St
New York, NY 10019

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Agency Order #: 5490818
Buyer: Pino, Thomas
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Contract # 25332700 Changes as of: 10/18/2016 at 11:43 AM Version: Highlighting Revision 1
CPE: 49/53/5717 Flight: 10/19/16 - 10/24/16 Station: WNCT
Agency: Great American Media Advertiser: DSCC IE Market: Greenville/New Bern/Wash
Product: DSCC Office: WASHINGTON
Total \$: \$11,000.00
Total Spots: 19
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment
10/18/16 11:43 AM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB
10/18/16 11:43 AM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB

Competitive Information	
Market Budget:	\$33,333
WNCT Share:	33%
Comment:	
ENCT:	1%
WCTI:	20%
WFXI:	5%
WITN:	39%
Unknown:	2%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	19	\$11,000.00	N/A
Total	100%	19	\$11,000.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	19	\$11,000.00
Total	19	\$11,000.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	10/18/16 11:43 AM	JACOB ROTH	Revised		\$0 \$11,000.00
New	10/18/16 11:42 AM	JACOB ROTH	New	19	\$11,000.00 \$11,000.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.